PLEASE NOTE: This transcript has been auto-generated and has not been fully proofed by ISEOF. If you have any questions please reach out to us at info@thegreatsimplification.com.

[00:00:00] **Peter Strack:** Most people are just not aware about the problem of energy. Think what could happen if energy prices double or triple. How are you prepared? Then try to create relationships in your neighborhood, relationships of trust, because before you can even start thinking about sharing stuff, you have to have a relationship with a neighbor.

[00:00:20] So, it really takes a village.

[00:00:26] **Nate Hagens:** Today, I'm joined by Peter Strack to discuss the logistics and possibilities of 2, 000 watt neighborhoods. Peter Strack worked for over 40 years in industrial research, but after becoming aware of the environmental and economic crises facing our planet, he began studying and advocating for 2, 000 watt neighborhoods, about which he wrote a book.

[00:00:49] Pratiquement durable, which is currently only available in French. The 2000 watt neighborhoods offer a different, arguably more desirable way of living that drastically reduces the power demands of the people living there compared to their average counterparts in industrial societies. for reference, the average person in the United States uses 10, 000 Watts, not 2000.

[OO:O1:14] In this conversation, Peter shares some stories about how successful low energy communities throughout the last. It is my hope that models like these might act as inspiration for other pro social humans around the world who are wanting to live differently, but need some guidance and framing on where to start.

[OO:O1:36] If you enjoy and learn from this conversation with Peter, Please consider sharing it with some other like minded people in your networks, in your community. that's how we grow, this podcast with people who are rolling up their sleeves, playing a role in the collective, cultural transition. With that, please welcome Peter Strack.

[00:01:56] Peter, great to see you. Welcome to the show.

[00:01:59] Peter Strack: Great to see you. And thank you for an invitation.

[00:02:02] **Nate Hagens:** My first question of many is who is the face of the man on the book behind you on the shelf? That's Jacques Ellul.

[00:02:11] **Peter Strack:** It's a French economist and philosopher who had about 60 years ago already seen how our society might evolve in the wrong direction.

[00:02:26] He thinks a lot about technology already in the 60s. And he said our society gives too much importance to technology. And does never check really whether this technology, does have some social implications that in the end we may not like. So we just do what's doable and what's profitable without too much thinking.

[00:02:54] and so he wrote about 50 books. and many of them are translated into English. Okay.

[00:03:00] **Nate Hagens:** Thank you for that. So this conversation could go multiple directions. because I know you have a wide and deep, understanding of many aspects of the, the great simplification, the human predicament based on the emails that you and I have exchanged over the years.

[00:03:22] But I would today, like to focus on a particular interest of yours and expertise of yours, which is the concept of a 2000 watt society. So let's just dive in. What is a 2000 watt society and then why 2000 watts specifically?

[00:03:41] **Peter Strack:** So 2000 Watt Society was in the beginning, developed by the Swiss, research university from Zurich.

[00:03:52] And they had to find something that can be communicated easily. So give it a round number and that will help. but in the origin, they were inspired by the work of a Brazilian. Jose Goldenberg, who wrote a paper which is called, which you still find in the internet, Basic Needs and Much More with One Kilowatt per Capita.

[00:04:20] He wrote that in 1985. And he wanted to know, how does it come that some people that seem poor are happy and some people that are rich are not?

And of course, some poor people are really unhappy. So he wanted to know, is there any correlation between energy and happiness? And that's his work. And he found out in, Brazil, 1985, that if people can go up to a thousand watts of permanent average energy consumption, that would mean a thousand watts every single hour, every day.

[00:05:00] That means per day, that would make 24 hours. times thousand watt or one kilowatt, that would make it 24 kilowatt hours per day. And that makes maybe something like, 8, 000, kilowatt hours per year. And that's the, he found out that the limit of where, people get happier if they can. increase their energy consumption.

[00:05:23] That limit is around 1000 watt of permanent average energy consumption. And he found out that if they can go beyond 1000, they don't really get happier. And that's the thing that he published. And then the Swiss Research University, that's the university, by the way, where Einstein was a teacher. And was also a student, just to, give you an idea.

[00:05:52] Nate Hagens: Is that A T H?

[00:05:54] **Peter Strack**: Yeah. ATH. Yeah. So they started to look at his work and then he thought, now Switzerland is a colder place with a lot of mountains, we may need more energy just to keep warm. And so they didn't want to get into some kind of a number. So they said we would need 2000 watt in Switzerland, to get the same result.

[OO:O6:19] And so they didn't really think very much about local 2000 watt. They thought as much about. How could the whole world be happy? How much energy would we need in average for every human being on the planet? Because they knew very well that if you have some places that need a lot of energy, all other nations will want to have the same kind of lifestyle.

[OO:O6:46] And so they tried to figure out where is the limit of what everybody could make happy. so they had a very much, in their mind thinking about, energy justice. So and then of course they looked also about how would that look like in Switzerland, but their, global framework of thinking is how would it look for the whole world?

[00:07:14] And though they came up with this 2000 watt for Switzerland and for Europe, that was the beginning that started about the thinking started in 1918. 95. And the whole concept was, published and, about in the year 2000. now in Switzerland, that has become quite, a reference. It's, known, even though most people won't really understand what it means for their practical life, but, they know that it exists, that they know that it's, one of the goals of the Swiss government.

[00:07:50] **Nate Hagens:** I really care about this topic. Everything you said makes sense. And of course, it's not the, I mean, there's a differentiation between wants and needs. And I think our needs could easily be met within a 2000 watt society. It's, the, the social marketing carrot of, social primates where we see others have 10, 000 watts and then, you And then you have some advertising and you aspire to that.

[OO:O8:16] So a big part of the equation, which I expect we'll talk about later in this interview, is the cultural and social aspect, but let's stick with the numbers for the moment. So 1000 Watts was the origin in Brazil, double it because you're in a colder place. What, how much energy is used, on average.

[OO:O8:37] And of course there's a distinction between average and median, in Switzerland, in Europe. in the United States and in the world, do you know, relative to the 2000?

[00:08:49] **Peter Strack:** It's somewhat difficult to say that because, if you look just at the government numbers, they usually exclude the grey energy that you import and export through all the products that you import and export.

[00:09:02] And in Switzerland, that is a huge difference. So on the website of the Swiss government, you can find the exact numbers. But for example, on the French government, you couldn't. That doesn't work. They only look at their own energy inside the country, and they don't see that if you export luxury goods, Hermes bags, and you import steel, then you both may have 20, 000 Euros for one thing and for the other thing, but the energy 20, 000 Euros is very different.

[00:09:35] Now in Switzerland, they say it's about 6, 000 If you only look at the Swiss, and if you look at the imported energy, it's more like 8, 000. Okay. And Europe and countrywide. And now the official number that the Swiss government is

publishing is 7, 000. Okay. Because there were two theories and two studies that were, controversial and they said, they didn't want to take a position for one study or another one.

[00:10:06] They said, just go into the middle. Then we have no political problems. So the official number in Switzerland is 7000. And Europe? Europe depends. Germany is about the same. It's a little bit lower, but basically you could look at GDP. That correlates very much to GDP. So in France, the number is about 5, 500.

[00:10:30] If you don't look at the gray energy that we import. I looked at the numbers, I don't have them all in my head now, but, I looked at the numbers, and on my website, you can find an Excel file where you can see everything and it correlates very much to GDP with a precision of about 5%.

[00:10:46] Nate Hagens: And the U. S. is around 10, 000 watts.

[00:10:48] Correct? Yes. Yeah. And what is the global average? There's no gray and import export because it should net out in the world. What is the world average?

[00:10:57] **Peter Strack:** Yeah, it's now it's, a little bit over 2000. It's, closer to 3000 when, ETH started to publish their numbers. The average global, energy was 2002.

[00:11:11] So I think in year 99, 1999, it was 2000.

[OO:11:16] **Nate Hagens:** So at that point, it wasn't some radical shrinkage they were discussing. It was more of a distribution. for, you know, equality and a good, you know, meaning of life like Jason Hickel is talking about these days. But now we're above that. And some countries are substantially above that.

[00:11:39] Yeah, that's

[OO:11:40] **Peter Strack:** it. Yeah. They thought, it wouldn't really be a big, problem for the whole world. Just if you stay there, of course, the Indians and the Chinese, they would like to increase. So if they increase, we would have to decrease. Yeah, but that, how do you do that in a democracy? So that's the really big point.

[00:11:59] they were thinking about

[OO:12:OO] **Nate Hagens:** that too. How do you do that in a democracy is if you have really wise, informed, people who care about the future. I speculate. Okay. So, as you are aware, because you follow this podcast, oftentimes when we discuss the energy transition in our culture, in the media, in the popular websites and the news, the discussion is mostly around the supply side, changing hydrocarbon based energy, to devices that harness the sun and the wind, so called renewables.

[OO:12:38] Yet your proposal and what you've Become a scholar and a practitioner of for the 2000 watt society, very specifically targets how we change our demand for energy. with some attention to what type of energy, but mostly about changing our demand. So why take that approach? Peter.

[00:13:00] **Peter Strack:** I, when I, maybe I can give you some, personal information.

[OO:13:08] when we became, grandparents about six years ago, all of a sudden my emotional horizon moved to the year 2100 because You will have grandchildren that probably will be still alive. And so I really started to get interested into how could their life look like? Because I knew already that we are probably running into problems during this century because I read, when I was a teenager, I read the book from Meadows about the limits of growth.

[OO:13:37] And so I was having all these curbs in my head all my life. So I really wanted to know. And then I looked at what was published so far, on this subject and I found so many contradictory, publications and papers that I said, how do I find out? so we started with together with one of my sons and one of our daughters, both are engineers in different domains.

[00:14:06] We started to convert, all industrial processes, all machines that use fossil. energy, convert them to electricity. So because the yield isn't the same because in fossil energy, you have primary energy. And in, if you have a electric motor, you have a useful energy. So we tried to convert most of those processes and found out about to replace all the 137, 000 terawatt hours of primary fossil energy, we would need about 100, 000 terawatt hours of electricity.

[00:14:41] And. That's the conclusion we came to about early in 2020. And then of course, the next question to us was. how would it, how much would it cost to

produce 100, 000 terawatt hours of electricity? And I found then the, there was a very interesting website for, I think it belongs to the American government, National Renewable Energy something website.

[OO:15:14] And they published an Excel table that I expected the development of the cost to produce. Energy, electrical energy, but otherwise solar panels or by wind turbines or by nuclear. So they, looked at how would they expect, the cost to develop to 2050. So we took an average of those, more.

[OO:15:41] optimistic estimations and found out that the cost, even if we don't calculate very much for interseasonal storage, would just be incredible. We came up with about the number of 250, OOO billions. That's not possible. What would be possible? So I looked at the entire energy sector in Europe. How much do we invest?

[OO:16:O3] All energy companies, including fossil fuel companies like British Petroleum and Total and all the others. And then we multiplied that number by three and found out that we end up by about 2000 watt society. So that's the origin of how we came to this conclusion. And then I was really surprised that the French, society that is responsible and owns the whole transmission lines within France for electricity, they published a report also maybe.

[OO:16:41] Something like 2018 or so, for how should the energy sector in France look like by 2050? And they, published a curve. No, it's not among those that I proposed to you. and they ended up with a certain amount of terawatt hours. I used that number divided by the number of people in France and divided it by the number of hours in a year.

[00:17:07] And then we came to 2000 watt. And then, of course, the next thing we were looking at. Now, how would look like life look like with 2000 watt? Because that's the most important question that most people want to know. And then I got to know these 2000 watt. neighborhoods. That's how we developed the whole thinking.

[00:17:29] How many of such neighborhoods are there in Switzerland? There may be something like 50 with some are bigger and some are smaller. The biggest one, I think it's called Green City in Zurich. It has about 300, 000 inhabitants and about

offers the same number of jobs, about 3000 jobs because they think they have to do things local as much as possible.

[00:17:51] **Nate Hagens:** So do they Do people just live there and it happens they use 2000 watts or do they consciously, proudly live there because they want to use less energy and make a statement about their values and care about the future and conservation and such?

[00:18:07] **Peter Strack:** They consume much more than 2000 watts because I just looked at the infrastructure in Zurich, in the county of Zurich, infrastructure, gray energy, Look, if you have to invest gray energy and I would say more teach it to 60 years or something.

[OO:18:29] and then look at the public administration, public transports, hospitals, army, everything. And only, in Zurich. to whatever is from the government and infrastructure needs already 1300 watt. So it's impossible to go to 2000 watt in the neighborhood. So most of the neighborhoods are much above that.

[OO:18:53] But basically, if you want to move into that neighborhood, you agree that you would want to work towards that goal.

[OO:18:59] **Nate Hagens:** So there's definitely, you can't just, because everything is so connected within a city, within a country, within a continent, within the world, there's a fixed versus marginal component of the energy usage, right?

[OO:19:14] I mean, you could live in, but what about like The, military and, you know, some of the macro things that the Swiss government spends, and then you divide that expenditure by the number of people, even the people living in those 2000 watt societies bear some of the energetic cost of the, you know, the government level utilities that support the country.

[00:19:39] Yes. Yes, of course. Yeah. That's

[OO:19:41] **Peter Strack:** why I say today 2000 watt. That's not possible. And my friend, you know, I talked to you about, Mattias Probst, who he, is, was, working for the ETH and he was also a founder of one of the most advanced 2000 watt

neighborhoods. He said that He tried to figure out how they would have to live, and that Swiss would never be willing to do that kind of lifestyle.

[OO:20:12] Well, never say never. But I would like to come to some other very old experience, which I find very interesting, too. Maybe, you can look at, picture two, family stairs. That was 1860. And there was a man who, founded a company that makes stoves, cast iron stoves, and he earned a lot of money.

[00:20:41] And then he saw his workers often being drunk, often being sick, very often being tired. And he thought, how could we find a way of living so that my workers could have the same comfort as the rich people in Paris? That was his goal. Find out how we could do it. because he, because he came himself from a rather poor family, he wanted to have his workers a better life.

[00:21:10] And then he founded, this family's there, which there was room for 1, 500 workers and maybe 200 to 200 technicians. And he then said, poor people have There was no transport, there were no cars, no bicycles, they had to carry coal or wood and food and everything for transport, it was complicated, so he said we have to find a place where they live together and share Most of the things that we can share and they build that house, disease buildings, and you can see, to the left there is a, glass roof.

[OO:21:57] He thought in the north of France, it's often cold weather, rainy weather. So the children, they want to play outside, let's put a grass, a glass roof on, on it. And they then. He made all the apartments there and the workers could rent them at the same price that they could rent the small house outside. And they had central heating, they had a shop where they can buy groceries, they had a school, because he said if mothers have small children, they even had a daycare, and it was all organized by the workers themselves or their wives.

[00:22:40] He said we could never invite a group of people playing theater, but it would be interesting if the boys and girls of these workers could learn to play theater themselves. So he built into this complex a small theater. they could have gardening, and everything really was, put together what was able to put together.

[00:23:06] And they had a really much. More comfortable life after that. And the new people got into that building, they're very quickly adapted to the mentality of

the people that were already living there. So, people that have problems with being drunk, all over a sudden. Except, of course, there are always exceptions.

[OO:23:28] But most of the people changed their lifestyle. They brought their children to the school. Because in France there was no public schools at that time in 1860. They brought the children to school. What do they care if the mother wanted to just do some grocery outside buildings, they, she could bring the children to the daycare and pick them up when she comes back.

[OO:23:51] So everything was free. And they shared a lot of things. They had a laundry room together. They had a, a workshop together. They had spent. many things doing together and everything was self organized. You find a book with all the details, even the financial details on the French National Library.

[OO:24:12] It's free as a PDF file. You can look because the man who the owner of the company and of this neighborhood, he published even the numbers to see. whether the shop where they can buy all their groceries and their food, does it finance itself? the daycare, how does it finance? how do we finance the teachers?

[00:24:35] So we expand everything and so on. And I thought they put into practice the same what the 2001 neighborhoods do.

[00:24:41] **Nate Hagens:** Except what, when was this? What years was, that in 1,860? Yeah. So they weren't remotely using 2000 watts. No. Yeah.

[OO:24:52] **Peter Strack:** But all over a sudden you had these workers that had almost the same quality of life, like the, we say in France, bourgeoisie in, in Paris.

[OO:25:01] because, they. The rich people could afford, a girl to look after the children, the poor worker couldn't, but if they have a common day care,

[00:25:12] Nate Hagens: they

[00:25:13] Peter Strack: would

[00:25:13] Nate Hagens: have the

[00:25:13] Peter Strack: same comfort.

[OO:25:14] **Nate Hagens:** I'm very interested in all this. So, so let's get back to the modern day, Peter, You said there's 50 such communities in Switzerland, give or take, and that there's not one one model there.

[00:25:28] There are multiple ways of getting to 2000 watts. so walk me through. if you walk to one of these communities, you said Green City is one that has 300, 000 people, but well, no. 3, 000 people. Oh, 3, 000 people. Ah, 3, 000. Okay. and 3, 000 jobs too. Tell me how that place or any other of the 50 communities that you're aware of, like, if you walked into it, an observer would notice things that are quite different than a regular 7, 000 watt, Swiss, suburb or, city.

[00:26:08] Like, what would you notice? I studied the one

[OO:26:11] **Peter Strack:** that, where most papers write the ETH were published, so I can tell you much more about that. It's this, the one that I visited to several times. I visited other ones. I met the, the managers of these neighborhoods. So I don't have all the detailed data about all these 50 neighborhoods.

[00:26:28] I just studied really, precisely two of them.

[00:26:32] Nate Hagens: Great.

[00:26:33] **Peter Strack:** And where I also know the people because some of them were friends. I think if you move through, through Zurich, you probably wouldn't see any difference except that you always find people outside, that do something. You move at a weekdays, you go to the neighborhood and see two young men playing ping pong outside.

[OO:27:01] usually you wouldn't see that, maybe except during vacations, but there is, then they have restaurants. there are always people in those restaurants from the neighborhood. but otherwise you probably, yeah, they don't have many cars because in that neighborhood, which, which is called, Translate into English, more than just housing, that's the name of the neighborhood. you probably wouldn't see except that they have, a bunch of electric cars, small electric cars outside on the parking, no other cars. And of course that there is always people around and there is some social life that, more social life that you would expect in other neighborhoods.

[OO:27:52] We may first have a look at the total energy consumption, picture number four. Here you can see, the Swiss average and the, neighborhood, which is called Hunziker, or which is, also called more than just living. And the gray energy, In that neighborhood is about 40 percent lower. That's also because they need much less infrastructure.

[OO:28:22] I calculated infrastructure into that thing because they have much less transport. They have much less, traffic on the roads. And of course, also their buildings are designed to last long and have a relatively slow, low carbon footprint. Then you look at food. they have almost the same food habits as the rest of Swiss, because the people are not selected by, their opinions.

[OO:28:51] Because one of the goals of these neighborhoods is to represent the rest of the city. So if the Zurich has about almost 40 percent of people that were born abroad, outside Switzerland, the neighborhood, tries to have the same percentage. if you have a lot, People that are have a lot of diplomas and other people don't they to represent the city because the goal of that neighborhood is to show to the rest of the whole city

[00:29:22] **Nate Hagens:** how life could be like so people don't people live there because they enjoy living there and this lifestyle but some of it is a statement and a message to the rest of the city like the people that live in the 3000 people you mentioned earlier like they want to show you that this is possible to others.

[00:29:40] That's part of the reason for doing it. Dr. Andrzej Pakowski For some people, yes. For others,

[00:29:44] **Peter Strack:** not. but they all, if you want to go and live there, then you have to agree that you theoretically work for this goal, but there's no control, no check. They think in a democracy, you can't put social pressure on people to achieve a goal because that would never work on the whole nation.

[00:30:08] So if these neighborhoods have to be an example for the whole nation, you have to say, use the same principles. let people free, but still have, a goal they

have to see how it could be different. For example, the mobility, they share common electric cars. That's the one only thing that is really prohibited.

[OO:30:30] You can't have your private car in some of these neighborhoods, except if you are either handicapped or you need it for your job, then you have to fill in a form to get an exception. But otherwise people. Use the cars that belong to the neighborhood to do the co operative, to the neighborhood and they have an app on the phone.

[00:30:53] So it's very easy. You can rent a car, and then the car, with the neighborhood app

[OO:31:O1] **Nate Hagens:** and you use the cars. But it sounds like for most things you wouldn't need a private car. In fact, if you're living in a city, it's probably a pain to have a car and parking and traffic and all that.

[00:31:15] **Peter Strack:** Yeah, and Zurich has such a huge infrastructure with public transportation, you really don't need a car.

[00:31:21] **Nate Hagens:** Of course, this would be, a different structure in Minnesota. This graph number four, it looks like the big difference is, the building. the building,

[OO:31:33] **Peter Strack:** they are really, Pilot buildings, now that it's Swiss standard, has become Swiss standard. You can't have a new building if they need too much energy.

[00:31:43] I think. It's somewhat limited to 15 kilowatt, kilowatt hours of heating per square meter per year, heating and cooling everything together. the, the standard that these 2, 000 neighborhoods, put into practice has become almost re standard now. So that's really very little. The building is really optimized.

[00:32:09] In fact, on my website, I publish a book how to make that kind of buildings. And one of the points is that the building is not allowed to be more than 10 percent more expensive than Swiss average in the beginning. So they had to do some real effort to have, a very low energy building without, too much cost.

[00:32:31] **Nate Hagens:** So how much, of the movement, towards a 2000 watt society is about the infrastructure and the policies, in a city? and how much is a change in lifestyle and a mindset of the individuals living in that city or society?

[OO:32:49] **Peter Strack:** I looked at that, not from the Swiss point of view, because Switzerland is such a rich country, which that would be somewhat, unprecise, and I couldn't talk to it in my lectures in France.

[OO:33:O2] That may not sound very convincing, but I looked at the Excel table that was published by the International Energy Agency, how to have a decarbonized economy. And they listed all the details of, how many things we would have to do. And if I analyze these details, I came to the conclusion that one third can be done by the individual people.

[00:33:30] One third can only be done by the economy and the government. One third can only be done if those two work together. Oh, there's a synergy

[OO:33:42] **Nate Hagens:** for, ah, interesting. So let me ask you this, let's say that lots of people would like to live this way. How much is the sunk cost, of our existing infrastructure and institutions and metabolism and everything.

[00:34:06] How much is the sunk cost a barrier for people in the United States or people in Europe, or people in Australia, to name a few moving to a 2000 watt society. For instance, if we had a certain amount of land. And X amount of resources and 10, 000 people, it seems it would be easy to build a 2000 watt society versus if we had 10, 000 people that were already living in a society that was using 7, 000 watts, it would be very difficult to transition there.

[00:34:41] So how much is the sunk cost of our existing circumstances a barrier to what you're working towards?

[00:34:49] **Peter Strack:** I think it's really necessary that, those that can, those that have the means, that they, consume less and invest more. Just invest in their houses, insulating their houses. the French government does give some help, for people that want to, improve the insulation of their houses.

[OO:35:16] a friend of mine, insulated his house and he cut his heating costs, by five. One of our neighbors did some insulation and some work, changed the windows too. he cut his heating costs by five. and he now, his house has become even a reference to our local town.

[00:35:39] **Nate Hagens:** So part of the move to a 2000 watt society is just about efficiency at the micro level.

[00:35:45] **Peter Strack:** Yeah, I think so. If you look at the building, on the, chart for this 2001 neighborhood, I think that makes a big difference. And then of course, lifestyle, the richer you are, if you compare, poor people to rich people, the difference is not how much bread they eat. That's maybe the same. The difference is mostly that rich people, they travel much more.

[00:36:10] so. For example, when I move to go to my grandchildren in Toulouse, I take the plane. If I want to see my son in the U. S., that increases my footprint terribly. So, I think a lot of it is, by traveling. so it's difficult to say, in a 2, 000 watt society, probably, we just can't travel that much anymore, not long distance travel.

#### [00:36:39] So that's

[00:36:40] **Nate Hagens:** not compatible paint a picture for me. the average person in the United States and, granted, there's a wide disparity, uses 10, 000 watts continuously, which is 100 100 watt light bulbs turned on 24 7. You just said the average person in Switzerland is 7000. And I think in Europe, it's closer to five or 6000.

[00:37:04] How would those average people, lives? Differ from someone living in a 2000 watt society in the communities you've tested, maybe just walk us through a day in the life of someone in a 2000 watt society and how that differs from the average person outside of it.

[00:37:23] **Peter Strack:** I think a very interesting way to measure it is how much money do you need to live there?

[00:37:31] and I asked the people that live in those, 2000 what neighborhoods, Some of them have, good diplomas, they could make 10, 000 euros a month. I said,

how do you, if you spend your 10, 000 dollars a month, you never get to 2, 000 watt. And then the managers told me they don't know of any person in such a neighborhood that works full time.

[00:37:57] They just can't afford to work full time. Otherwise they make too much money.

[00:38:01] **Nate Hagens:** Well, I don't understand. Make too much money? Why wouldn't they just save the money then or?

[00:38:05] **Peter Strack:** Yeah, but they, the people they say, I want to, have more free time. I don't want to make that much money.

[OO:38:12] **Nate Hagens:** So the social living experience, the wealth you get from that social and human capital is experienced as such a windfall and such a benefit that people choose to experience that rather than make more money.

[00:38:33] Yes, they really

[OO:38:35] **Peter Strack:** liked, I, I could. tell you a little bit about things, what they do. but, all days, the managers told me there is, they don't know if any single person that works full time, except if they have a poor income jobs.

[00:38:53] **Nate Hagens:** So that's, at one point, because when they're working part time, then what do they do with the rest of the time?

[OO:38:59] **Peter Strack**: For example, one of those neighborhoods, they do, have their own, vegetable. And they, have, created a cooperative, a company, that people from the neighborhood can become members and then they can work with, professional vegetable gardeners, in that, big, cooperative that does gardening and produces vegetables for the, for many people.

[OO:39:34] So they, if you want to have, organic vegetables the whole year, you've got to work there in this, in that, garden, neighborhood or garden cooperative for at least five days a year. That's just one thing. For example, then you get, very, to a good price, you get organic vegetables the whole year that are shipped directly to the neighborhood.

[00:40:01] So don't even have to go out of your neighborhood to get your, organic vegetables, but you have to work there for at least five days.

[00:40:09] **Nate Hagens:** I mean, I work in my garden because I enjoy it anyways, but, like, if, I don't, if I choose to not make extra money because I have, I, don't want to spend it on anything.

[00:40:21] I have to be doing something very interesting with my time. What do they have? Like ping pong tournaments and like festivals. I mean, what, like, what are they doing that really makes them happy to choose to not to work extra? And so I don't

[00:40:37] **Peter Strack:** know that many people, about their daily life. so many people, they work still four days a week.

[00:40:46] So they don't have that much more spare time. but Matthias Probst, for example, he told me that he, he and his wife together just work, work four days a week together, both of them. And otherwise they like to spend time with their children. they like to work for, to create news. 2000 neighborhoods.

[00:41:09] he was also president of the city council of Zurich for a year, where he don't make money with, that's an awful lot of work. And other things, there were, men that do like, small toy trains, you know, can you imagine some more model

[OO:41:36] I remember when I was a boy, I had a small train like this and whenever my mother wanted to have, the vacuum cleaner, I always had to unmount everything and remount and that's all troubles. And, so they thought rather than everybody having his own train, let's ask the cooperative that we couldn't have a big room and make a huge.

[00:42:00] perfect huge train together. So you have boys and, retired men like me, some of them engineers, some of them, carpenters or they don't know what, and they are building a big train. so the boys, they come there, they learn how to work with wood, with metal, with electronics, how to program remote control for the, locomotives or how you say that for the trains.

[OO:42:29] They do learn all kinds of things. And they might don't have to invest into a personal toy train in each family. They have such, they learn something, they have much more, and

[00:42:42] **Nate Hagens:** that's just one thing. I have so many questions. So, there, there's, Obviously an economy of scale with the 2000 watt society. It's not like in Montana, someone could say, I'm going to live with 2000 watts.

[OO:42:57] I mean, they could, of course, but there's an economy of scale with, like you said, the parents and the children, they share. The, the endeavor of building and maintaining and playing with a toy train, or they share a electric car to go do errands and such. So there is a, a threshold of a number of humans, dozens, maybe hundreds or thousands that's needed to get the maximum effect of the sharing and the efficiency from the buildings, et cetera.

[00:43:29] Yes. Yes, but, this,

[00:43:32] **Peter Strack:** threshold is relatively low. Okay. I, maybe some, one point more about these 2, 000 what neighborhood that has a train. They also have a sauna on their rooftop. So imagine you have people that, don't have much income, maybe single mothers. Low income, they can go up to the sauna, after sauna with their friends, they can take a beer below a bergola, you know, a bergola, and have a view on the whole city of Zurich.

[00:44:09] Imagine someone, a very rich person in Zurich, he doesn't have that. He doesn't have a sauna in his neighborhood. He doesn't take a beer below a bergala and have a beautiful view over the whole city. He may have a Rolls Royce in his garage, but he doesn't have that. So there's been time taking a beer below the bergala after a sauna.

[00:44:30] I mean, that's desirable, isn't it? And that's the point. It's got to be desirable. I visited smaller ones with just three families. And then I visited the other ones, they had 17 families, one with 27 families. And I think the one in Toulouse I visited, there were 17 families or households. And they shared a lot of things.

[OO:44:55] They even pushed it a little bit further than those in the, in Switzerland, because when these families decided to make a building together. They, decided to

have the building built together. They sold their houses. So those that did have a house, they sold it, they made a building together and they decided to have some common rooms.

[OO:45:16] And they, of course, they don't have that many common rooms. They wouldn't have a room for a small train. With 17 families, you couldn't. But they do still have, a bergola on the rooftop. And they put even equipment like the equipment you need to have a cheese fondue or raclette or other equipment, just small electronic equipment that they had privately.

[OO:45:43] Some of them did that anyway. They put that into a room. And so whoever wants to use them, he uses them, cleans them, puts them back into the room. So I asked a poor lady, a lady that, single lady that showed me through the neighborhood and she was a freelance. So sometimes she had really low income, such a low income that probably she was already at the 2000 watt level and yet she could invite her friends, take all the equipment she needs from the common room, go on the rooftop, have a barbecue or have something else, below Barracuda with a view on Toulouse, below

[00:46:26] Nate Hagens: poverty level.

[00:46:27] Yeah. there, there's so much here and, by the way, this is your story and I want you to keep talking about it, but there's, so much low hanging fruit here. not that I'm intentionally trying to live in a 2000 watt society, but the, the, magnitude of things that can be shared is.

[OO:46:55] Almost limitless. So I have a friend who listens to the podcast. Mike, if you're watching this, I'm gonna talk about you. He lives about a half a mile away, and we decided that between the two of us, we only need one log splitter. So we share the log splitter to split the logs for our fireplace.

[OO:47:12] We also just yesterday decided why are we both. Growing the same things in our summer garden. So we're going to focus on garlic and tomatoes, and he's going to do the beans and kale and grow enough for many, and we're just going to like share. And it's just the beginning. I mean, I could, you know. With more effort, really talk to people around the neighborhood and start doing those sorts of things.

[00:47:39] So, so my next question for you is you just talked about the 17 family, you know, 2000 Watts society in Toulouse, how, does someone start? that, like have a couple of friends and say, we should try to live like this and we should try and share some things and then we'll pull our resources and build a sauna.

[00:48:01] And eventually then they get to 17 families. I mean, do they buy some land somewhere? How does it all come about?

[00:48:10] **Peter Strack:** There are websites. If you have a project like this, there are websites and there are, I think there are about 400 projects like this in France. today projects. Some of them are about to work.

[OO:48:23] Others, they are still, trying to find the number of people and trying to find the finances. Some want to build something new. Others, they just, buy, an old factory. a small factory and they might transform that one into apartments or something. There, there's plenty of projects going on and there's a website you can say, I want to start something.

[OO:48:48] I have already this or that, and who wants to work with me? And that's how today, people find each other. And very often, in fact, it starts with a group of friends. They think, okay, let's start something and see whether we can find some more people.

[00:49:04] **Nate Hagens:** I think this is going to be huge and I, actually don't even think that climate is going to be the driver.

[00:49:10] I think economic hardship and a loss of meaning and the meaninglessness of our over consumptive, disconnected, modern society. I don't know about Switzerland. I'm just talking about the United States. A lot of people would like to live the life that you're describing, but they don't know. How to start it.

[00:49:30] So there's really two vectors, right? There's two, well, first of all, you have to want to do it and you have to be skilled and, you know, have the ability to contribute, and do this, but then there's two, two vectors. One is, let's say there's a giant, like the state of Minnesota is unoccupied. This is a speculation of course.

[00:49:55] And there's all this land, and we have some resources. How would we build? Cities that would ascribe to this 2000 watts ideal. What would be the infrastructure? That's a separate question. Then we have Minneapolis and Rochester, and Bemidji. how do we? Transform what we have now in the direction of a 2000 watt society.

[00:50:23] and it's not, I'm not even talking about top down. I'm talking about people within those communities choosing to move in this direction. And I know it's not moving from 10, 000 to two. There's a, probably a stair step, directionally. How can I think about, that, that question? What are your thoughts?

[00:50:41] **Peter Strack:** I think, in our family, the children grew up with some view that is not shared by every French family. So the social problem is, I think it's rather difficult to start that kind of thing now because the economic pressure isn't big enough. Oh, it's coming. It's coming. I often tell people in France, just imagine that Trump decides energy equals power.

[OO:51:13] I want power. Therefore, I stop exporting gas to liquid gas to Europe. It's possible. Yeah, that's it. That's possible. And we won't have the Russian gas, we won't have the American gas, we had that situation for a few months. In 2022. Yeah. Yeah. And the gas prices, they, were multiplied by six. Now imagine people.

[OO:51:37] having to heat their homes with a price at six times higher. Just look at farmers, if they have to have nitrogen fertilizer that is so energy intensive to produce. I mean, that you just need one of those single events without the huge catastrophe. And that would change a lot, but for the time being, it's very difficult because we have a pro I have a two and a half acres of land and you couldn't build our own 2000 neighborhood.

[00:52:05] And we have really. difficult time to find people that are interested to go to such a project.

[00:52:10] **Nate Hagens:** You follow the podcast. You are a brilliant scientist and practitioner because I've known your emails are very, erudite and, insightful, even though we haven't spoken too often, That's why I think this work is really important because we're not going to get much warning before lots of people want to live this way because they're going to be forced to, by necessity.

[00:52:40] So we need to have education and information and pilots and blueprints and trials and, experiments. what, are some recommendations you have to the people listening that Kind of can see what you're describing. And it's somewhat, even not if it's fully appealing, if it's somewhat appealing to them, what sorts of avenues, for individuals listening to start transitioning how they live now towards a 2000 watt neighborhood, do you have any suggestions?

[00:53:13] **Peter Strack**: Yeah, there are things for which you need money and things that you can do without money. For example, the way you, educate children can make them, have a very low frustration level or have a higher frustration level. If they have a very low frustration level, they will, whatever their friends in school have or what they see on advertisement, they will need it.

[00:53:41] Otherwise they are frustrated and unhappy. If you can educate them. that they have a higher frustration level, that's much easier. And I think one point of educating children to have a higher frustration level, get them away from the screens and go into nature. You know, the screens, social media, they adapt to you.

[OO:54:O4] They adapt to you, and they always propose you what you like. Nature does not adapt to you. So I go with our grandchildren to our, field, as we call it, and then try, we have plenty, planted a lot of trees, and I made, I cut the branches in such a way that they can climb a tree. And. Then you tell them, okay, now you can climb the tree, but wait, I will go back to the house and pick you some gloves.

[OO:54:35] Otherwise your hand will be all sticky because pine trees, they have some liquid that gets out and they are very sticky. So they have to wait for two or three minutes till I come back with the gloves. If they don't, the tree will not adapt to them. they will have to adapt to the tree because after that they have sticky hands and they have to go back to the bathroom and get all that thing out if they don't listen.

[OO:54:58] So that's just one example of how you can educate children with nature so that they get a higher frustration level. What do you mean by a high frustration level? That you can live very well even if you don't get everything you want immediately. [00:55:14] **Nate Hagens:** So you have a higher threshold of becoming frustrated and upset.

[00:55:18] Yeah. I see. Okay. That's

[00:55:21] **Peter Strack:** a higher threshold. Maybe that's a better way to say it, a higher threshold, because, before you get upset. Yeah. And I think that's important. I, I tried to do that with our grandchildren. I tried with our children too. And They sometimes told me, yes, we were really frustrated because we didn't have Nike, shoes, at the high, col, at the high school.

[00:55:47] **Nate Hagens:** now they are grateful for it. So, so let me ask you this, if you, of course you haven't done this. test. I'm just asking you to speculate. the people that are living in these, seven, 17, 27 family, a 2000 watt societies or the green city, which has 3000, would you hypothesize that they, these people have a higher threshold for frustration than the general population?

[OO:56:13] And if so, is it because they're living there or were they, the type of the temperament had a high threshold for frustration and therefore they chose to live this way.

[00:56:25] **Peter Strack:** No, I think, because the people are not, selected by whether they would, agree very much about, a certain lifestyle. They are not selected by that.

[OO:56:38] For example, in one neighborhood, I showed you the graph. They have a waiting list of three or four hundred families that want to go and live there. There are so many people that want to go and live there in that neighborhood with 1, 500 inhabitants. so they have a huge waiting list. They can choose people and they choose them in such a way that their neighborhood has the same kind of people that the city does.

[00:57:10] And then it's the way of living. you can't go, as I told you, in such a neighborhood, You, everything is organized in such a way that you have to get to know other people. You have a common laundry, so you get to know other people, you have to organize. they have, for example, a room, if you have a child that

wants to learn to play a music instrument, like a trumpet, a very loud music instrument, so they have a room that is especially insulated against noise.

[OO:57:42] So the children can go into that room and play their music instruments, and they, of course, they will go there to learn their music instrument, but they also get into contact with other children that don't have an instrument, and so they get to know each other. Just because you have some infrastructure, the relationship between people changes.

[OO:58:OO] I ask them, you have so many foreigners, and Zurich is an awful place to be a foreigner if you have to learn a language. Because The Swiss don't speak high German, they speak a dialect, which is quite different from German, so children coming from abroad, they have often a difficult time at school. And so I asked the people, at school, how many of those, foreigners that live in your neighborhood are school dropouts?

[OO:58:28] And they said, I don't know of any. Maybe there are. But we don't know of any because they, if you have children that play, music together, or they go to do some, with the trains or whatever, there are so many, I think they have 40 different work groups. You can learn to do cooking, vegan cooking, if you like.

[OO:58:51] You can do gardening, woodwork, whatever. And so they know each other. And if then you have a Swiss family, and his neighbor is an, has children from, the parents don't speak German, and the child has problems with homework, they invite him to come to their home to do the homework. But that's something that it's not organized.

[00:59:12] It's just because they have common infrastructure that develops over the years.

[00:59:17] **Nate Hagens:** That was my next question is what is the governance structure on these? I suppose with the seven families, it's pretty loose. But with 3000 people, there's got to be some rules and standardized things. Yes.

[00:59:33] **Peter Strack:** I prefer to take the example of the 1500 one neighborhood because the 3000 one is, There are many, different organizations.

[00:59:43] Okay. That's not just one, but the one with thousand five hundred, there's just one cooperative as we call it. is, does that exist in the U S a cooperative?

[00:59:55] Nate Hagens: Yeah. That's

[00:59:56] **Peter Strack:** a financial structure. Yeah. So you have to become a member of the cooperative. You have to give some money and become like a shareholder of the cooperative.

[01:00:08] If you want to have an apartment and that the amount of money you have to get in, to give, in order to get the apartment, depends on the ti size of your apartment and to some extent, to the, to your income. That money, you will get it back once you get out of the neighborhood with, maybe 1% yield of the capital or something.

[01:00:33] but so people are engaged financially. All those five, 500 families in this 1, 500 family neighborhood, they, are became shareholder of the cooperative. And then, they, of course, in the beginning, the founders, they created, some rules about how the whole thing works. But then, every decision is being taken by the assembly of all those people.

[01:01:06] **Nate Hagens:** So, so how do we get From here to there, or some of us, in that direction, you would, you had sent me a slide, number three. Can you walk us through those points? We've

[01:01:17] **Peter Strack:** talked already about energy efficiency. So that's one of the things I show at my lectures. Energy efficiency, it's insulating your homes.

[O1:O1:32] to change your mobility, either move, travel less or have an electric car, that you charge with your own solar panels. So that, and if it's food also, you have, more efficiency, if you become more, like a vegetarian, for example. Then of course, optimal use about everything that's We already spoke a lot about, where we, you share infrastructure and machines and objects.

[01:02:02] And of course that needs a relationship of trust. That's something, you have to work on. Then growth of quality. That's one point. I always try to have a high quality and then it lasts long. I have still a personal computer that is 17 years

old. It works perfect. I just changed the battery and programmed everything so that the battery, when it's on the charger, it doesn't charge too much and everything.

[01:02:34] So it's 17 years old. It works perfect. The battery lasts for four hours and it starts very quickly because I reinstalled Windows 7. So you can have things that last very long. I grew up in a neighborhood, in a cooperative neighborhood like this. we had a washing machine for, that we shared for eight families.

[01:02:56] The washing machine lasted for more than 30 years. You know, one family, one, one washing machine shared with eight families that use the same machine that runs all every day. And it lasted for over 30 years. We had a, another, machine that, how do you call that, laundry wrinkler or something that lasted as long as the big building, they tore it down after 60 years.

[01:03:26] That machine was still working.

[01:03:28] **Nate Hagens:** Yeah. I mean, this is something that's overlooked is, the capacity of the built things, that exist today and how long, they could last.

[01:03:39] **Peter Strack:** The material, you need. If you have everything that lasts three or four times longer, the material you need, it's divided by three or four, almost, because top quality has a little bit more material, but not that much

[01:03:52] Nate Hagens: more.

[01:03:53] So what is your main message to the people tuning in? In the United States, we use 10, 000 watts. You're advocating that we could use a fifth of that and have meaningful, healthy lives with all the things we need and better social relationships. like what is your message? What do we need to do? How do we get there?

[01:04:18] I'll be a spokesperson for 2000 Watts Society. Peter.

[01:04:22] **Peter Strack:** Yeah. I think become energy aware. Most people are just not aware about the problem of energy. And. Think what could happen if your

energy prices double or triple. How are you prepared? Then, if you think about that, you will probably start to insulate your house.

[O1:O4:47] Because freezing in a house is really awful. You may be thinking about how can I reduce my mobility footprint. you, Consume less and invest more. That's one thing I would say to people that own a house. And I think in the US you have many that do. then the next point I think is. Try to create relationships in your neighborhood, relationships of trust.

[01:05:20] I think that's very important because before you can even start thinking about sharing stuff, you have to have a relationship with a neighbor. that's, I think, is important. And then, The one point that was really important to me, even at the age of 15, try to get rid of the influence of all the advertisement and commercials.

[01:05:45] I think that's really, at the age of 15, I was asked, what would you change? And I said, I would probably beat all advertisements. Now, at my age, I became a little more reasonable because you know that life is more complex than you think at the age of 15, but I would still think, get rid of the influence of advertisement.

[O1:O6:13] Try to create your identity by other things than looking at stuff that it's always thrown at you at all the advertisement. Stop thinking that people that drive a big car, they are worth more. You know, just a small story. in two of these 2, 000 neighborhoods, they shared, common laundry.

[O1:O6:41] And as you can see on one of the pictures, not all people have the same notion of what's clean. what's clean. Now, a typically Swiss person, they may think, clean is very different from an immigrant from that comes from I don't know where. So they had real problems. They, they had quarrels. The, the community had, the, managers had to make a meeting and find out how can we, solve the problem.

[01:07:15] Now they didn't. Who did have the solution? Both neighborhoods that I visited and asked the same questions, they said they had both the same problem and they solved it both the same way. Even though they didn't, you know, talk to each other. It wasn't the lawyers that found a better, rules book. It wasn't the engineers that found better machines.

[O1:O7:38] It wasn't the psychologists that did a better job with people trying to solve problems. It was the cleaning ladies that proposed to go and clean the rooms. So the solution, it wasn't academia. It was the cleaning ladies that said, okay, to get our piece back into our neighborhood, we go twice a week and clean these rooms.

[01:08:01] And then the neighborhood said, okay, we are going to pay you for that. So I, often think about the book by Hillary Clinton. it takes a village, which is an African saying. So, It really takes a village. If you want to live well in such a place, you have to really know that we need each other. Just imagine if the garbage collectors don't do their work.

[01:08:32] Look, imagine New York, Manhattan, two months after the garbage collector stopped working. Or two days. Or two days. Yeah. So we, need everybody. And please, Tell you, make your cleaning lady and your garbage collector feel that they are important. That's where we may start to create the relationships of, trust.

[O1:O8:57] I had a cleaning collector coming to our home, selling, calendar and I gave him, more money than what he would expected. And then he was a little bit surprised. And I told him, you know, I really appreciate your work. I really appreciate your work he never heard that. And then I told him what I said.

[01:09:19] So we need everybody. I could tell you many stories often on the, on that, just on these subjects, because you really need become conscious. If we need the mechanic, we need the cleaning lady, we need the garbage collector. We need those, repair roofs. And. Please show them that they are important.

[O1:O9:39] They have the same value, whether they drive an old car, small car, or a big SUV, or just the same value, or a bicycle. They are, that's in your constitution, the American constitution. We are all created equal. Just put

[01:09:54] **Nate Hagens:** that into practice. Yeah, you know, you know, I agree with you. what advice would you have for young humans?

[01:10:02] You said when you were 15, you took a stand against advertising. What about 15 or 20 year olds that are listening to this conversation? What sort of advice would you have for them?

[01:10:12] **Peter Strack:** Yeah, try to get rid of all these influences that are, push the whole society into the wrong direction. It's at the age of high school and student, that you can create a network of friends.

[O1:10:27] That's the best, time to create a network of friends. I still have, most of my friends, when I was between 15 and 20, I still have them. Make a network of friends. That seems to me very important. Try to create your identity by other things than stuff. the person that wears a Rolex isn't worth more, even if the French president tells you so.

[O1:11:00] not the present, present in the past. you are valuable because you're a human being and every human being has so many, qualities. You just, most people don't imagine the potential that they have to create, to, do all kinds of things. What do you care most about in the world, Peter? Of course, it's, my family, my friends, and, I hope that we can continue to have the same kind of relationship with our family.

[O1:11:36] All five families, spending at least one week of vacations every year together by renting a big house somewhere. and that, mimetic desires, you know, that one of the children does have a bigger car or a smaller car, that all those things will not pollute our family life. It didn't so far, and I really hope it doesn't in the future so that we can somehow be a little bit of an example to the rest of society.

[01:12:10] **Nate Hagens:** If you could wave a magic wand and there was no personal recourse for your decision to your status or security, what is one thing you would do to improve societal or planetary futures? You

[01:12:21] **Peter Strack:** can imagine what I already gave some of the answer. I would prohibit all advertisements everywhere for one month.

[01:12:30] And after that, people could only advertise new products if they reduce the carbon footprint.

[01:12:41] **Nate Hagens:** I really have just scratched the surface. I mean, a 2000 watt society is such a monumental shift. there's a fixed versus marginal component of it. There's a built infrastructure versus starting from scratch component. There's a

technical, component. There's an energetic component. There's a social human behavior component.

[01:13:05] And we, this was just the first pass at this. If you were to come back, for a round two episode, one is what is one aspect of your work, a 2000 watt society, one topic relevant to our future is that you would be willing to take a deep dive on that one thing.

[01:13:26] **Peter Strack:** I think it's. how to create your identity, without too much mimetic desires.

[O1:13:35] There's a huge work that was done by an anthropologist, Rene Girard, a French, but he became very famous in the US before he became famous in France. And I think he did a really important job on that because really, the mimetic desires, it's what's fueling our society.

[01:13:56] Nate Hagens: Is mimetic, is that it's similar to material desires?

[01:14:00] Peter Strack: No, mimetic

[01:14:00] Nate Hagens: means, What other people think that you should have.

[01:14:04] **Peter Strack:** No, you want to have what the other one has. Right, right, right. I, in my lectures, I give an example. You have, imagine a kindergarten. Kindergarten with, children that are maybe four or five years old. And there is a puppet, that's broken.

[O1:14:22] It has an arm that's missing. And it's. maybe even dirty. No child does ever want to live, play with a puppet. And then after six months, one child goes, takes the puppet and plays, nurse with it. It shows a lot of empathy to the puppet. Oh, I will try to, help you that you get your arm back and shows a lot of emotion.

[O1:14:49] And then all of a sudden, all the children want to have the same puppet. It's not because it's beautiful. Because people think, the child thinks, Oh. It has so much emotions that they want to have the same emotions. I

[01:15:03] **Nate Hagens:** don't get the wrong way. This is relative fitness. This is in biology. I have three dogs and there was, this weekend, there was this little pink fabric of, material on the yard that's been there for two months.

[O1:15:15] None of the dogs ever cared about it until my golden retriever picked it up and started walking around with it. Then the other two dogs all of a sudden wanted it and they Fought for it all weekend. and we're much more social creature. So I totally agree with you on the mimetic desires. So, so you've got a lot to say about that topic.

[O1:15:36] **Peter Strack:** That's anyway, that's, I think it's something you have to work, about if you want to succeed to. change what we can. I can't change the president of the United States, but I can change a little bit of my environment and, the, to the lectures I give to people, that they start to change the way they think.

[01:15:59] There

[O1:15:59] **Nate Hagens:** would be a lot of, to be said about that. Let's do it. Thank you so much, Peter, for your time today and also your dedication towards understanding and inspiring people with the 2000 Watt Society.

[01:16:13] **Peter Strack:** Okay. Thank you, Nate, for having me and for the nice conversation. I enjoyed it.

[O1:16:18] **Nate Hagens:** If you enjoyed or learn from this episode of The Great Simplification, please follow us on your favorite podcast platform.

[O1:16:26] You can also visit thegreatsimplification. com for references. And to connect with fellow listeners of this podcast, check out our discord channel. This show is hosted by me, Nate Hagans, edited by No Troublemakers Media and produced by Misty Stinnett, Leslie Batlutz, Brady Heine, and Lizzie Sirianni.